

# What can I do with a bachelor's degree in... **ECONOMICS?**

## ➤ **WHAT IS ECONOMICS?**

Economics provides a broad education involving the domestic and international economy and includes the study of institutions, concepts, policy, and tools of analysis. Economics is a broader, more theoretical major as opposed to traditional business degrees.

## ➤ **POSSIBLE INDUSTRIES**

Economics majors go on to work in a variety of industries, including:

- Economics
- Banking & Finance
- Insurance
- Sales
- Management
- Education

## ➤ **COMMON JOB TYPES**

- **Financial Analyst** - Analyze quantitative information which can affect investment programs of either public or private businesses.
- **Market Research Specialist** - Research the market on various scales, gather information about the potential sales of a service or product, a competitor, or types of marketing and distribution methods.
- **Procurement Clerk** - Draw up purchase orders for procurement of services and materials by compiling information and records.
- **Financial Advisor** - Advise clients on financial plans using knowledge of tax and investment strategies, securities insurance, pension plans, and real estate.
- **Account Manager** - Manage the relationship of a client or group of clients. Often working with sales and customer service, they work to understand the clients' demands and how to reach those demands.

**For more information on these job types, visit [mynextmove.org](https://mynextmove.org) or [mymajors.com](https://mymajors.com)**



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## ➤ ALUMNI JOB TITLES

Every year, Career Services surveys recent alumni to find out what they are doing post-graduation. The full results of the Destination Survey can be found on the Career Services Network website. The following are selected job titles of recent Economics alumni:

- Account Manager
- Bank Loan Analyst
- Client Service Advisor
- Economic Analyst
- Financial Analyst
- Business Development Officer
- Basketball Operations Associate
- Legal Assistant
- Market Research Specialist
- Marketing Specialist
- Procurement Analyst
- Hospitality, Gaming & Leisure Analyst
- Equity Research
- Underwriter

## ➤ GRADUATE SCHOOL PROGRAMS

The following is a list of selected graduate school program names that recent Economics alumni have enrolled in based on results of the Destination Survey:

### **Master's**

- Accounting
- Agricultural & Resource Economics
- Applied Analytics
- Data Science & Analytics
- Economics
- Finance
- Financial Management
- Labor & Industrial Relations
- Management & Systems
- Management of Technology
- Marketing Research
- Program Project Management
- Public Affairs
- Public Policy

### **PhD**

- Agricultural & Resource Economics

### **Professional**

- Dentistry
- Law
- Business Administration

## ➤ ADDITIONAL CAREER RESOURCES

- [USAJobs](#)
- [State of Michigan Jobs](#)
- [Actuary Jobs](#)
- [American Economic Assoc. Jobs](#)
- [Bank Jobs](#)
- [Banking and Finance Jobs](#)
- [Sales Jobs](#)
- [Internal Revenue Service Jobs](#)
- [Insurance Jobs](#)
- [Financial Careers](#)
- [The Chronicle - Higher Education Jobs](#)
- [Human Resources Jobs](#)

